Dr. phil. Reyhan Şahin is a post-doctoral fellow with the Gerda Henkel Stiftung at the University of Hamburg where she researches about religious self-representations and Islam-specific discourses of young Muslims in Germany within social networks. She earned her M.A. in Linguistics, German Literature, and Education in 2004 and her doctorate in Linguistics in 2012 at the University of Bremen. Her dissertation entitled The Significance of the Muslim Headscarf: A Fashion-Semiotic Analysis of the Muslim Headscarf in Germany (2014) is the first empirical, semiotic reading of the meanings of the headscarf in Germany. Her general areas of research are sociolinguistics, discourse analysis, and visual semiotics.

Based on her neo-feminist book BITCHSM - Emancipation, Integration, Masturbation, her presentation reclaims the notion of the “Bitch” as a term to describe female self-determination and empowerment. Dr. Şahin argues for the necessity of developing a new understanding of feminism that replaces outdated and exclusive notions of white western (pop)feminism. Female hip-hop in Germany offers a space to develop such new forms of feminisms.